

Dan Stover

User Experience Designer

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Objective

Passionate, driven, and conscientious User Experience Designer with 6+ years of industry experience. Seeking international experience to enrich skills in a manner that leads to smart, intuitive design solutions that cross the barriers of language and culture.

** Working and Residency Permit for The Netherlands under review as of June 4, 2018

Languages

English
Native

German
Intermediate [B1]

Dutch
Beginner [A1]

Industry Experience

KDG / Senior UI/UX Manager

MAY 2012 - PRESENT | Allentown, PA | kyledavidgroup.com

- Utilized rapid prototyping, iterative design, and user testing to design and build custom websites, campaigns, web applications, mobile applications, and custom software solutions
- Researched industry trends within field and new technologies to increase ability to provide best solution for the client
- Built the front-end of many elaborate websites, custom software applications, and micro-sites from scratch or from both Twitter Bootstrap and Google Material Design frameworks
- Spearheaded monitoring & improvement of client experience
- Managed projects utilizing an iterative approach via agile development
- Leveraged and managed resources to improve team accountability, proficiency, growth & education
- Planned & documented large scale custom software applications
- Prepared pitches, estimates, and other materials to aid the sales process

Canaeri / Chief Technology Officer

JULY 2017 - PRESENT | Blue Bell, PA | canaeri.com

- Developed logo, brand, website, and marketing materials
- Managed website content, search engine optimization & inbound marketing

- Edited photo and video and secured final asset delivery
- Facilitated client experience from procurement to project completion

Neo-Pangea / Interactive Design Intern

OCTOBER 2011 - JANUARY 2012 | West Reading, PA | neo-pangea.com

- Constructed ornate, high-quality interactive pieces for numerous high profile clients such as National Geographic Channel
- Engaged in company's personal website re-design projects including stop-motion animation, video editing, and asset creation
- Actively pursued knowledge of Adobe After Effects to expand skill set in motion and interaction design

Education

Kutztown University of PA / Bachelor of Fine Arts [B.F.A.] in Communication Design

MAY 2012 | GPA 3.61 | CONCENTRATIONS: [Interactive Design](#), [Advertising Design](#)

- DEAN'S LIST: Fall 2008-Fall 2011
- RELATED COURSES: Interactive I & II, Ad Design I & II, Advanced Web, Corporate & Non-profit Advertising, Emerging Media Campaigns, Advanced Typography, Motion Graphics, Visual Translation, Graphic Design
- CAMPUS INVOLVEMENT: Annual Designathon March 2011 - Facilitated pro bono design work for a randomized client over 24 hours as team leader

Awards

- **2018 Communicator Award for Excellence** for "Drexel Day of Giving: Codebreakers" Campaign
- **2018 AVA Platinum Award** for "Drexel Day of Giving: Codebreakers" Campaign
- **2018 Horizon Interactive Silver Award** for Saint Vincent College Website
- **2018 Hermes Gold Creative Award** for "Drexel Day of Giving: Codebreakers" Campaign
- **2017 CASE** (Council for Advancement and Support of Education) **Platinum Award for Best Practices in Fundraising** for "24 Hours of Drexel" Campaign
- **2017 Silver Davey Award** for KDG Website
- **2015 GDUSA User Experience Award** for "FIT Day of Giving" Campaign

Skills

- Creative problem solving
- Start-to-finish user experience design including personas, red routes, wireframes, usability testing, iterative design, and monitoring success
- Designing proficiently in industry tools including Photoshop, Illustrator, After Effects, XD etc. as well as Sketch and other prototyping tools
- Developing front-end architecture from scratch using HTML, CSS, JavaScript and jQuery
- Building products within frameworks such as Twitter Bootstrap and

Google Material Design

- Assisting in development of PHP and asp.net applications
- Developing custom themes and widgets within content management systems such as Wordpress, Drupal, and Sitefinity
- Managing of personnel and resources

Community Involvement

Sons of Ben / Member

MARCH 2010 - MARCH 2017 | Philadelphia, PA

- Official supporter of the Philadelphia Union, a Major League Soccer team
- Participated yearly in Help Kick Hunger event and other fundraisers to help the greater Philadelphia Area

Prior Work Experience

Gale Nurseries / Stone Mason

MAY 2010 - SEPTEMBER 2010 | Gwynedd, PA

- Built elaborate, high-quality hardscaping for several high-profile clients
- Proactively sought knowledge of the profession and the materials used
- Optimized daily tasks for minimal downtime and maximum team productivity

Arctic Glacier, Inc. / Delivery Helper

SUMMER 2008 & SUMMER 2009 | North Wales, PA

- Optimized route daily to maximize sales and minimize driving time
- Checked all equipment before starting & reported problems to supervisor

Brittany Pointe Estates / Server

MAY 2004 - MAY 2006 | Lansdale, PA

- Followed a process to meet expectations in quality, friendliness, and courtesy in a Restaurant environment
- Maintained OSHA sanitation standards in order to safely handle food and beverage products for the guests' consumption
- Displayed knowledge of all emergency procedures and ensured that the work area was clean and hazard-free

*References available upon request